



# Choose Life ALABAMA

## Fact Sheet

Choose Life Alabama is an organization that believes in encouraging people to make the right choice: to protect the unborn who are made in His image, for His glory. Today, you can make a choice to buy a tag made for our non-profit by the Alabama Department of Revenue, and ensure that no unborn life is lost.

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- In 1996, Randy Harris, a county commissioner in Florida, saw something else when he noticed car tags on the road: an opportunity.
- In 2000, the first plate was approved in Florida. Since then, the movement has spread to 33 states and the District of Columbia, and has raised millions for the fight for unborn life.
- To date, over \$30 million has been raised nationwide by Choose Life state advocates.
- For every \$50 purchase, \$41.25 goes to pro-life agencies in Alabama.
- 5,933 Alabama Tags were Purchased in 2022
- \$244,781 Funds were Raised in Alabama during 2022
- \$234,781 Funds were Granted in Alabama during 2022

Visit the [Alabama Motor Vehicle Title Registration & Insurance Portal](#)